

# SCRUTINY COMMITTEE

Wednesday, 22nd March, 2017  
6.30 pm





# SCRUTINY COMMITTEE

## BURNLEY TOWN HALL

**Wednesday, 22nd March, 2017 at 6.30 pm**

This agenda gives notice of items to be considered in private as required by Regulations (4) and (5) of The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.

Members are reminded that if they have detailed questions on individual reports, they are advised to contact the report authors in advance of the meeting.

Members of the public may ask a question, make a statement, or present a petition relating to any agenda item or any matter falling within the remit of the committee.

Notice in writing of the subject matter must be given to the Head of Governance, Law & Regulation by 5.00pm on the day before the meeting. Forms can be obtained for this purpose from the reception desk at Burnley Town Hall or the Contact Centre, Parker Lane, Burnley. Forms are also available on the Council's website [www.burnley.gov.uk/meetings](http://www.burnley.gov.uk/meetings).

### **AGENDA**

#### **1) Apologies**

To receive any apologies for absence.

#### **2) Minutes**

To approve as a correct record the minutes of the meeting held on 9<sup>th</sup> February 2017.

5 - 8

#### **3) Additional Items of Business**

To determine whether there are any additional items of business which, by reason of special circumstances, the Chair decides should be considered at the meeting as a matter of urgency.

#### **4) Declarations of Interest**

To receive any declarations of interest from Members relating to any item on the agenda, in accordance with the provisions of the Code of Conduct and/or indicate if S106 of the Local Government Finance Act 1992 applies to them.

#### **5) Exclusion of the Public**

To determine during which items, if any, the public are to be excluded from the meeting.

## **6) Public Question Time**

To consider questions, statements or petitions from Members of the Public.

### PUBLIC ITEMS

## **7) Notice of Key Decisions and Private Meetings**

9 - 12

To consider the Key Decisions to be taken for the period March to June 2017.

## **8) Resident Satisfaction Survey**

Verbal Report

To receive a presentation on the outcomes of the Resident Satisfaction Survey.

## **9) PREVENT Agenda**

Verbal Report

To receive a presentation on the work of the PREVENT Agenda.

## **10) State of the Local Economy**

13 - 22

To consider a report on the local economy and economic development support.

## **11) Scrutiny Review Groups**

To receive an update on the work of any active Scrutiny Review Groups.

## **12) Work Programme 2017/18**

23 - 24

To consider the Work Programme for 2017/18.

### **MEMBERSHIP OF COMMITTEE**

Councillor Andrew Tatchell (Chair)  
Councillor Anne Kelly (Vice-Chair)  
Councillor Howard Baker  
Councillor Gordon Birtwistle  
Councillor Margaret Brindle  
Councillor Jean Cunningham  
Councillor Danny Fleming  
Councillor Joanne Greenwood  
Councillor David Heginbotham

Councillor Mohammed Ishtiaq  
Councillor Marcus Johnstone  
Councillor Lubna Khan  
Councillor Sobia Malik  
Councillor Andrew Newhouse  
Councillor Mark Payne  
Councillor Paul Reynolds  
Councillor Ann Royle

**PUBLISHED**

Tuesday, 14 March 2017

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## SCRUTINY COMMITTEE

BURNLEY TOWN HALL

Thursday, 9th February, 2017 at 6.30 pm

### PRESENT

### MEMBERS

Councillors A Tatchell (Chair), G Birtwistle, M Brindle, J Cunningham, D Fleming, J Greenwood, D Heginbotham, M Johnstone, L Khan, S Malik, A Newhouse and P Reynolds

### OFFICERS

Mick Cartledge	– Chief Operating Officer
Asad Mushtaq	– Head of Finance
David Donlan	– Accountancy Division Manager
Rob Dobson	– Corporate Policy and Projects Manager
Alison McEwan	– Democracy Officer

**Councillor Tatchell introduced Asad Mushtaq - Head of Finance to members**

#### 111. Apologies

Apologies were received from Councillors Baker, Kelly, Ishtiaq and Royle.

#### 112. Minutes

The minutes of the meeting held on 5<sup>th</sup> December 2016 were approved as a correct record and signed by the Chair.

#### 113. Additional Items of Business

There were no additional items of business.

The Chair informed Members that due to the lengthy budget related agenda, Item 8 – Resident Satisfaction Survey, and Item 10 – Community Buildings would be deferred until the March meeting of the Committee.

#### **114. Notice of Key Decisions and Private Meetings**

The report was noted.

#### **115. Strategic Plan 2017/18**

Rob Dobson presented the report which introduced the updated Strategic Plan for 2017/18 onwards. Following positive feedback from the Peer Review, it had been decided to continue with the same approach. The plan was a high level document and progress updates would be reported via Executive Member reports at Full Council.

The report was noted.

#### **116. Capital Budget Monitoring Q3 2016/17**

Dave Donlan introduced the report which provided the latest position regarding the 2016/17 capital budget. He explained that £1.4 million expenditure had been moved into 2017/18 due to slippage in capital schemes.

Members asked if it was correct that there were no repayment liabilities in the current financial year? This was correct, the repayments were funded from capital receipts and receipts from the vacant property initiative.

It was agreed that the report be noted.

#### **117. Revenue Budget Monitoring Q3 2016/17**

Dave Donlan presented the report which informed the Committee of a projected revenue underspend due to savings on utility costs, and estimated higher income receipts than previously forecast. Subject to approval by Full Council, any underspend that occurs at year end closedown would be transferred to the strategic reserves.

It was agreed that the report be noted.

#### **118. Capital Budget 2017/18 and Capital Investment Programme 2017/18 - 2019/20**

Asad Mushtaq presented the report which outlined the proposed capital budget for 2017/18, and the capital investment programme.

Members discussed the following:

- Building Alteration works – works required at the Town hall following condition surveys.
- Towneley Hall overspill car park – to be match funded by Friends of Towneley Hall, located near to the existing car park.

- Leisure Trust Improvements – larger scale maintenance and improvements, in some cases as part of externally funded projects.
- Lower St James Street – extension of the existing town centre scheme in partnership with LCC.
- River training walls – whose responsibility were these? The position is complicated and depending on location, they can be the responsibility of the Environment Agency or the riparian owner. The item in the capital programme relates to sites where the Council is the owner.
- Funding bids for flood prevention work have been submitted.
- Was it possible to have more narrative on new items in the programme in the report rather than as a separate document.

It was agreed that the report be noted.

### **119. Revenue Budget 2017/18**

Asad Mushtaq outlined the proposed revenue budget for 2017/18, explaining that setting a £14.596million revenue budget would equate to a 1.9% increase in Burnley Council's portion of Council Tax. The budget reflected the Council's Strategic Objectives.

It was agreed that the report be noted.

### **120. Treasury Management Strategy 2017/18 and Prudential and Treasury Indicators 2017/18 - 2019/20**

Dave Donlan introduced the report which outlined the Council's Treasury Management Strategy for 2017/18.

Members discussed the following:

- Whether the rate of interest on borrowing was fixed? It was confirmed that current borrowing (through the Public Works Loan Board) was at a fixed interest rate.

It was agreed that the report be noted.

### **121. Medium Term Financial Strategy 2018/19 to 2020/21**

Asad Mushtaq introduced the report which is part of the strategic planning process, and is used to support the development of the Annual Budget.

Members discussed the following:

- Continued budget reductions
- Loss of New Homes Bonus funding

It was agreed that the report be noted.

## **122. Scrutiny Review Groups**

The draft report from the Leisure Trust scrutiny review group was circulated. Members felt it was a good summary of the review.

A discussion document regarding the Railway Review was circulated by the Chair. A meeting was being arranged with staff from the rail operator and the network rail.

Members discussed the following:

- Parking at the station was becoming a bigger issue as the trains became busier. Residents from Piccadilly Road had made complaints. There were discussions underway regarding parking improvements.
- Litter – members reported various litter problems, including on the station, on the approach, and also litter being dumped off Springfield Road.

It was agreed that the update be noted, and that the review report on the Leisure Trust should be submitted to the Executive for consideration.

## **123. Work Programme 2016/17**

Alison McEwan gave an update on the work plan. The meeting on 22<sup>nd</sup> March would have the deferred items added to the agenda – Resident Survey and Community Buildings.

Also at the March meeting, a draft of the work plan for the 2017/18 year would be circulated for comment.

## BURNLEY BOROUGH COUNCIL

### NOTICE OF KEY DECISIONS AND PRIVATE MEETINGS

This Notice contains:

- a) A list of Key Decisions to be taken by the Executive during the months March to June 2017, published on 24th February 2017.
- b) Details of dates of meetings of the Executive during the same period at which decisions may be taken in private or partly in private

A Key Decision is an Executive decision that is likely:

- (i) to result in the local authority incurring expenditure which is, or the making of savings which are significant, having regard to the local authority's budget for the service or function to which a decision relates. The Council has said that Capital or Revenue spending over £100,000 will be a Key Decision; or
- (ii) to be significant in terms of its effects on communities living or working in an area comprising two or more wards in the Borough;

A private meeting is a meeting or part of a meeting of the Executive during which the public must be excluded whenever:

- a) it is likely, in view of the nature of the business to be transacted or the nature of the proceedings, that if members of the public were present during that item, confidential information would be disclosed to them in breach of the obligation of confidence;
- b) the Executive passes a resolution to exclude the public during that item where it is likely, in view of the nature of the item of business, that if members of the public were present during that item, exempt information would be disclosed to them; or
- c) a lawful power is used to exclude a member or members of the public in order to maintain orderly conduct or prevent misbehaviour at a meeting.

Meetings of the Executive will be held on the following dates: 27<sup>th</sup> March, 25<sup>th</sup> April, and 6<sup>th</sup> June 2017. Meetings normally start at 6.30pm but times can change so please check the council website nearer the date of the meeting. This Notice will be further updated on the following dates: 23<sup>rd</sup> March, 5<sup>th</sup> May and 5<sup>th</sup> June 2017.

<b>Matter for decision</b>	<b>Purpose</b>	<b>Key Decision Yes or No</b>	<b>Anticipated date of decision</b>	<b>Public or Private report. If Private give reasons</b>	<b>List of Documents to be submitted including any background papers</b>	<b>Contact person &amp; Executive Portfolio</b>
Local Plan	To consider a Local Plan for Burnley	No	16 March 2017	Public	Report setting out the issues	Kate Ingram Head of Regeneration and Planning Policy  Executive Member for Regeneration and Economic Development
Towneley Golf Course	To consider a report on Towneley Golf Course	Yes	March 2017	The report contains exempt information and is therefore NOT FOR PUBLICATION by virtue of Local Government Act 1972, Schedule 12A, Part I, Paragraph 3; Information relating to the financial or business affairs of any particular person (including the authority holding that information)	Report setting out the issues	Mick Cartledge Chief Operating Officer  Executive Member for Leisure and Culture
Town Centre Master Plan	To consider a report on a Town Centre Master Plan	Yes	March 2017	Public	Report setting out the issues	Kate Ingram Head of Regeneration and Planning Policy  Executive Member for Regeneration and Economic Development
Strategic Risk Register	To consider a report on the Strategic Risk Register	Yes	March 2017	Public	Strategic Risk Register	Asad Mushtaq Head of Finance  Executive Member for Resources and

<b>Matter for decision</b>	<b>Purpose</b>	<b>Key Decision Yes or No</b>	<b>Anticipated date of decision</b>	<b>Public or Private report. If Private give reasons</b>	<b>List of Documents to be submitted including any background papers</b>	<b>Contact person &amp; Executive Portfolio</b>
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						Performance Management
Need led community clean up campaign	To consider an investment in a community clean up initiative.	Yes	March 2017	Public	Report setting out the issues	Joanne Swift Head of Streetscene  Executive Member for Community Services
Padiham Leisure Gym Equipment	To consider Padiham Leisure Gym Equipment	Yes	March 2017	The report contains exempt information and is therefore NOT FOR PUBLICATION by virtue of Local Government Act 1972, Schedule 12A, Part I, Paragraph 3; Information relating to the financial or business affairs of any particular person (including the authority holding that information)	Report setting out the issues	Mick Cartledge Chief Operating Officer  Executive Member for Leisure and Culture
Burnley Leisure Scrutiny Review	To consider a review on Burnley Leisure by the Scrutiny Committee	Yes	March 2017	Public	Report setting out the issues	Chair of Scrutiny  Executive Member for Leisure and Culture

<b>Matter for decision</b>	<b>Purpose</b>	<b>Key Decision Yes or No</b>	<b>Anticipated date of decision</b>	<b>Public or Private report. If Private give reasons</b>	<b>List of Documents to be submitted including any background papers</b>	<b>Contact person &amp; Executive Portfolio</b>
Pennine Lancashire Growth Plan	To consider a plan for promoting economic growth across East Lancashire	Yes	April 2017	Public	Report setting out the issues	Kate Ingram Head of Regeneration and Planning Policy  Executive Member for Regeneration and Economic Development
Play Strategy	To consider a Play Strategy	Yes	June 2017	Public	Report setting out the issues	Simon Goff, Head of Green Spaces and Amenities  Executive Member for Leisure and Culture

A further Notice will be given 5 clear days before each meeting listed above if the meeting or part of the meeting is to be held in private. If you wish to make any representations about why any meeting or part of a meeting proposed to be held in private should be open to the public please send them to: Lukman Patel, Head of Governance, Law & Regulation, Town Hall, Manchester Road, Burnley BB11 9SA.

E-mail: [lpatel@burnley.gov.uk](mailto:lpatel@burnley.gov.uk)

Published: 24<sup>th</sup> February 2017

## REPORT TO SCRUTINY COMMITTEE



<b>DATE</b>	<b>22<sup>nd</sup> March 2017</b>
<b>PORTFOLIO</b>	<b>Regeneration and Economic Development</b>
<b>REPORT AUTHOR</b>	<b>Ryan Gifford</b>
<b>TEL NO</b>	<b>Ext: 3145</b>
<b>EMAIL</b>	<b>rgifford@burnley.gov.uk</b>

## The State of the Local Economy

### PURPOSE

1. To update members on the state of the local economy and key Economic Development support.

### RECOMMENDATION

2. To consider the contents of this report.

### REASONS FOR RECOMMENDATION

3. To allow Members to discuss the current state of the local economy in Burnley.

### SUMMARY OF KEY POINTS

3. A number of indicators are used below to indicate the state of the Burnley Economy. It is by no means a comprehensive picture and the delays in releasing statistical information sometimes means that it is difficult to establish an up to date figure.

#### 4 Number of employees in Burnley

*It is important to note that the data contained in this section is based on a survey of businesses by the ONS and is not an actual count of employment numbers.*

According to the latest data there were 37,200 employees across all industrial sectors in Burnley in 2015. This is 1,500 employees more than the previous year (2014). Over a 6 year period, 2009-2015, total employment in Burnley has grown by 3,400 or 15.2%.

## Sectors

The 4 biggest employment sectors within Burnley are Health (16.7% of total employment), Manufacturing (14.4%), Education (12.1%) and Retail (12.0%).

The percentage of people who work in the Manufacturing sector in Burnley as a percentage of overall employment in the town has been slowly decreasing over the last 6 years, from 17.9% of all employment in 2009 to 14.4% in 2016. Whilst numbers of jobs themselves have remained fairly steady, meaning employment in other sectors have been growing at a faster rate. This is positive as it means the Burnley workforce is diversifying and becoming less reliant on the success of one particular sector. At the same time, Burnley still retains a particular strength as a manufacturing town. Employment in manufacturing is still around one third higher than the North West where it accounts for 9.7% of total employment and a little more than that when compared to Great Britain; 8.2%.

## Growth in employees

When compared with Lancashire overall, the neighbouring Greater Manchester area, the North West and Great Britain growth in numbers of employees in Burnley has been significant. As table 1 shows, total employees in Burnley grew by 15.1% in the 6 years to 2015, far more than its comparators.

Change in Employee numbers		
	Growth rate 2014-2015 1 year growth (%) Growth	Growth rate 2009-2015 6 year growth (%) Growth
Burnley	4.3%	15.1%
Lancashire LEP area	1.7%	2.3%
Gtr Manchester LEP	1.6%	4.1%
North West	1.8%	4.3%
Great Britain	2.1%	7.1%

Table 1  
Source: ONS, Business Register & Employment Survey 2016

## Private Sector

The private sector accounts for 80.5% of total employment in Burnley. In the most recent 12 month period 2014-2015, employment in the private sector in Burnley grew by 5.5%. This is higher rate of private sector growth than comparator areas:

Change in Employee numbers		
	Growth rate 2014-2015 1 year growth (%) Growth	Growth rate 2009-2015 6 year growth (%) Growth
Burnley	5.5%	18.8%
Lancashire LEP area	2.0%	5.8%
Gtr Manchester LEP	2.3%	9.1%
North West	2.0%	8.3%
Great Britain	2.8%	11.2%

Table 2  
Source: ONS, Business Register & Employment Survey 2016

## 5 Weekly Pay

According to the latest data average weekly resident based pay in Burnley (wages earned by people living in the borough) was £474.10 in 2016. This is an increase of 12.5% or £52.50 from the previous year.

Whilst average weekly workplace based pay (wages paid by employers in Burnley) was £440.50. This is a 7.6% increase on the previous year or £29.60

Note: Not everybody who lives in the borough works in the borough, some people travel out. Whilst not everybody who works in the borough lives in the borough, some people travel in.

That resident based pay is higher than workplace based pay means that Burnley residents benefit from commuting out of the borough to earn higher wages.

Both resident based pay and workplace based pay were lower than the Lancashire, North West and Great Britain average in 2016 but growth over the last 12 months was significantly higher.

	Resident pay	Resident Pay growth 2015-2016	Workplace Pay	Workplace Pay growth 2015-2016
Burnley	£474.10	12.5%	£440.50	7.2%
Lancashire LEP	£488.50	3.8%	£479.50	3.0%
North West	£502.10	2.2%	£503.20	3.0%
Great Britain	£541.00	2.3%	£540.20	2.2%

Table 3  
Source: ONS ASHE

## 6 Unemployment benefits

The combined Universal Credit and Job Seekers Allowance dataset is now the official Headline indicator of the number of people claiming benefits principally for the reason of being unemployed, superseding the Job Seekers Allowance Claimant Count.

It is a count of the number of people claiming Jobseeker's Allowance plus those who claim Universal Credit who are out of work. The coverage of the combined estimates does not precisely match the Claimant Count definition at the current time, because it includes some claimants who are not required to seek work.

This dataset is a regular feature of these reports but its usual analysis has been withdrawn from this report at the current time due to issues recently highlighted by the ONS.

Since its inception, the ONS has acknowledged the 'experimental nature' of the combined count and in February of this year the ONS issued a warning about the reliability of the data and how it may be providing a misleading representation of the UK labour market. The dataset continues to be developed by the DwP and use of it has been advised with caution.

For the most recent month, January 2017, the number of people claiming benefits principally for the reason of being unemployed in the borough, according to the combined count, was 1,665. Or 3.1% of the working age population.

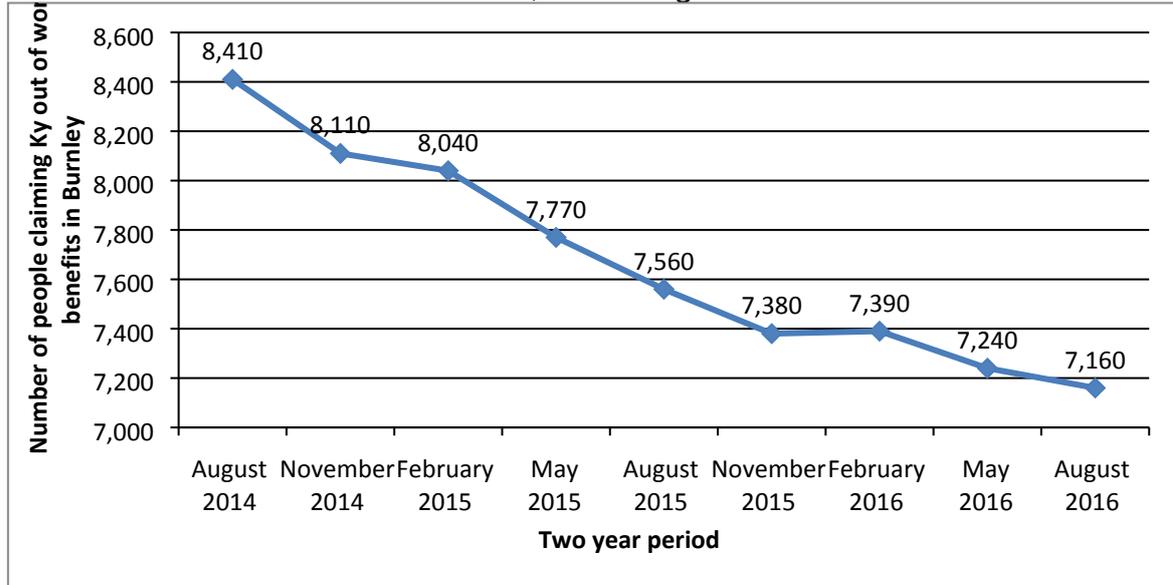
## 7 Benefit Claimants

### Main out of work benefits

The number of people claiming main out of work benefits for the entire Burnley borough has fallen by 80 in the period May 2016 to August 2016. In August 2016 there were 7,160 claimants.

This continues the overall downwards trend in the figures over the past two years. As can be seen in graph 1

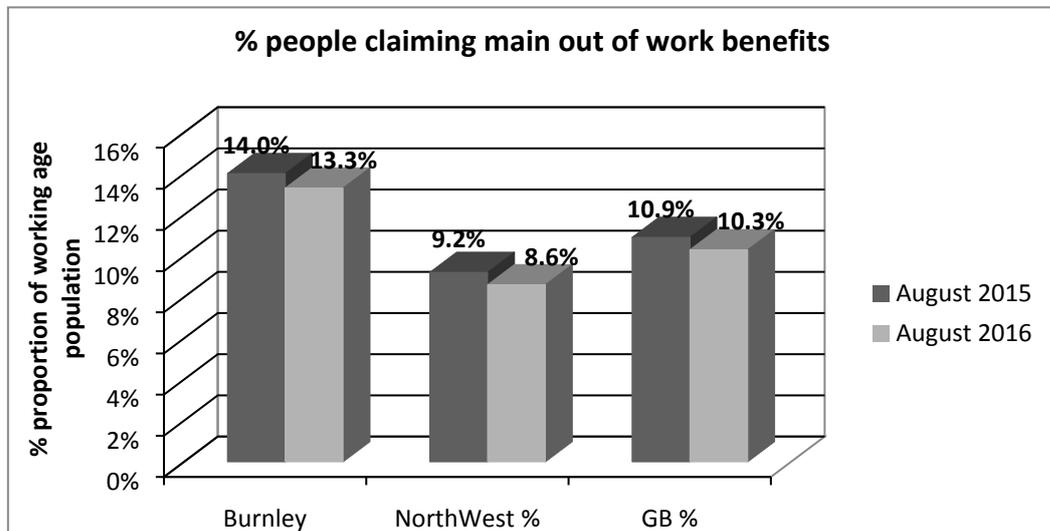
The number of people claiming key out of work benefits is lower than it was 12 months ago when the number of claimants was 7,560 in August 2015.



Graph 1  
(Source: [Nomis] DWP benefit claimants – working age client group)

Over the period August 2015 to August 2016, the number of people claiming main out of work benefits in Burnley has fallen from 14.0% of the working age population to 13.3%.

The claimant rate has also decreased across the North West and Great Britain, from 9.2% to 8.6% across the North West and from 10.9% to 10.3% within Great Britain over the same period of time. As illustrated in graph 2.



Graph 2  
(Source: [Nomis] DWP benefit claimants – working age client group)

## 8 Support for businesses

Overall demand for new commercial units and business accommodation in the borough remains high. The business support team are currently supporting working 37 companies looking to relocate into the Borough or expand within it. Of these 37; 23 are inward investment enquiries and 14 business expansion enquiries. The enquiries come from a range of sectors including Advanced Manufacturing, IT & Telecoms and Food & Drink. The enquiries cover a range of property sizes from 1,000 – 40,000 Sq Ft.

The first phase of Burnley Bridge is now complete; the high profile 6 acre plot adjacent to the M65 has been acquired by Burnley based logistics specialist Fagan & Whalley. The acquisition will see this Burnley company invest over £10m in high quality logistics accommodation adjacent to the M65 corridor. In addition the group have acquired and comprehensively upgraded the former HML office facility on Shuttleworth Mead to provide Head Office facilities for the Fagan & Whalley group, along with a brand new bespoke training facility. The company who celebrate their 90<sup>th</sup> year in the Borough anticipate to create a further 24 jobs through this expansion.

Due to the success of this first phase, Eshton Group has secured planning permission for an extra 6.5 acre development to support further employment and job creation.

Further significant development at Heasanford Industrial Estate is due to be underway later in the year as Boohoo.com commence on site with their next phase of development. This will include a further logistics facility, customer services centre and staff welfare facilities. Once completed this will see job numbers rise from 950 currently to over 1,400 fte.

The final development plot on Empire Business Park, Liverpool Rd is now under offer, the development which commenced in 2008 will be fully occupied.

There has been growth in the Town Centre office market with a number of recent lettings Door4; have relocated into the borough from Pendle, employing 18 staff and are in the digital & creative sector. In addition a financial services business are also due to expand and relocate within the Borough taking 4,474 Sq Ft of office accommodation.

Last November the Northern Powerhouse Minister, Andrew Percy, MP, officially opened Burnley's state-of-the-art engineering supply park, Innovation Drive, which is now home to major advanced engine management (AEM), aerospace and technology businesses including Kavia Tooling, BCW Engineering, Safran Nacelles and Kaman Tooling UK.

### **Vision Park**

Construction of Phase 1 commenced in January with good progress being made and it is well on course for completion late August. There has been significant interest in the larger units (Blocks D & E) from businesses and the Council is in advanced discussions with two occupiers. We anticipate as work progresses further interest will be generated in the site and in particular for Block C which consists of grow-on units.

### **Burnley Business & Innovation Awards**

The Burnley Business & Innovation awards will once again be taking place at Towneley Hall, on 29<sup>th</sup> June. There are 11 award categories businesses can enter. The awards are currently open for entries till the 7<sup>th</sup> April. This will be the 8<sup>th</sup> time the awards have been held (they are held once every two years) and have been very popular amongst the business community.

### **Digital Degree Apprenticeships**

The Business Support team are working closely with UCLan and Burnley College to develop a Degree level Apprenticeship, a BSc in Digital & Technology Solutions, to be taught from the Burnley campus from September 2017. Over 25 businesses from Lancashire have expressed an interest in recruiting an apprentice for the programme.

The business support team are also working with UCLan to develop employer interest in three other degree apprenticeships, also to be taught from Burnley.

## **Funding Support for Businesses**

### **Business Growth Programme**

Six companies have been supported by the programme since the last report. A total of £45,000 has been awarded to the companies to support them with their investments in new machinery and consultancy support towards their growth plans. Together they are to create an additional 20 new jobs. The total number of new jobs created since September 2016 for the programme is 170.5.

### **Business Loans**

In November last year the Executive approved the use of funding from the Business Growth Programme to enhance the range of support the Council has to offer to support businesses with their investments and growth plans. Lancashire County Developments Ltd will be delivering the loans on the Council's behalf using their existing processes and procedures in place with their own loan fund 'Rosebud Micro' which has been in existence for 30 years. To date, three requests for loan funding have been referred to Lancashire County Developments Ltd for consideration by the Business Support Team.

### **Boost Growth Support Programme.**

Boost Business Lancashire is the Lancashire Business Growth Hub led by the Lancashire LEP. It consists of five main strands;

- Growth Support Programme – Targeted at supporting high growth businesses and those with growth aspirations, less than 3 years old.
- Growth Mentoring Programme – for established businesses with growth aspirations
- Growth Vouchers – small business grants to assist with growth related projects
- Information, Diagnostic and Brokerage – 3 hours of funded support with a trained business advisor
- The Business Gateway –The Freephone number where an initial advisor will diagnose businesses and match them to the most appropriate support in the county

For the period April 2016 to December 2016 the total number of enquiries to Boost from businesses in Burnley was 111 of a total number of enquiries from all 14 Lancashire districts of 1,570; 7% of the total, which equates to one fourteenth.

### **Lancashire Business Growth Fund**

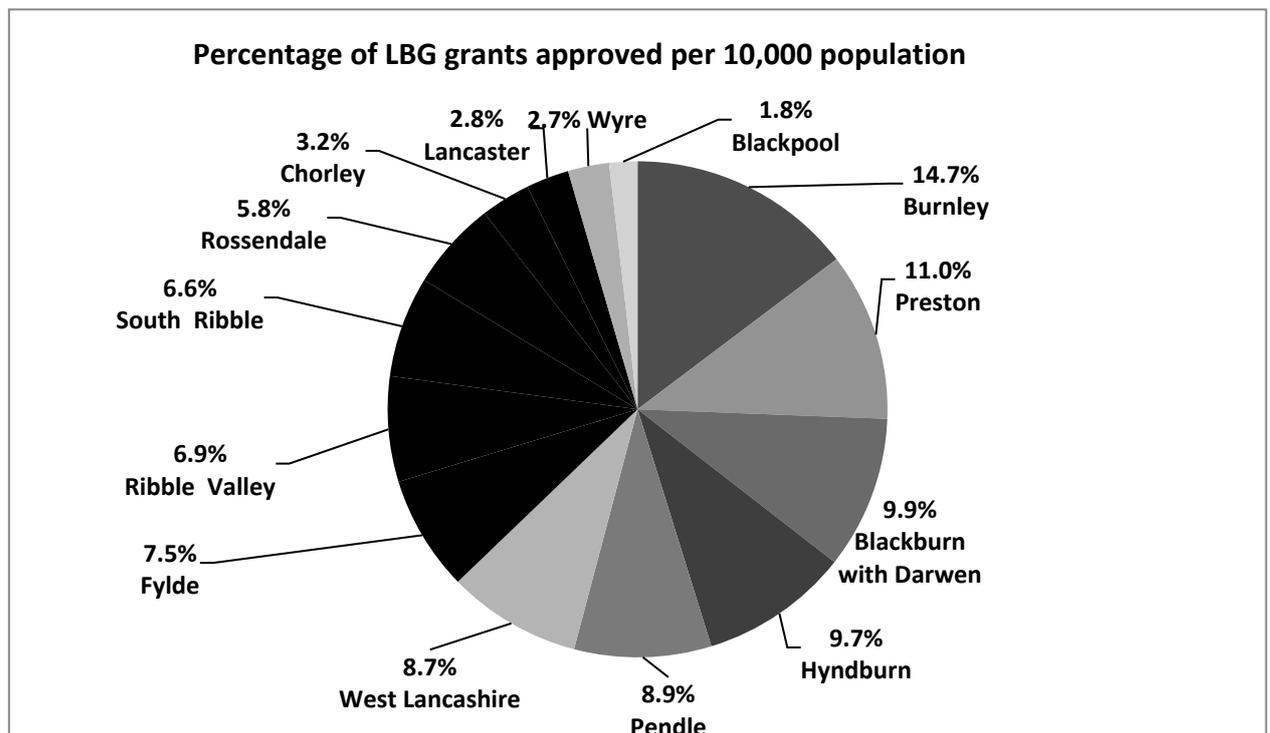
The Lancashire Business Growth Fund is a business grant programme operating across Lancashire, funded by central government and delivered by the Chamber of Commerce East Lancashire and Growth Lancashire (formerly known as Regenerate Pennine Lancashire). The programme will officially come to an end in March. All funds are now allocated.

In the month to December 2016 15 Burnley companies have been assisted with grants totalling £980,604. Creating a total of 78 new jobs to date. The total private sector investment to date in Burnley as a result of the individual projects has been £5,492,190.

In terms of actual value of grants approved for each district in Lancashire, Burnley ranks 3<sup>rd</sup> of 14 local authority districts, behind Preston and Blackburn with Darwen.

But when looked at as the amount of grant approved per 10,000 resident population in each district, Burnley ranks 1<sup>st</sup> out of 14 Lancashire districts. With a much greater share of grant allocation than other districts.

This is a reflection of the sustained promotion of the programme by the Burnley Council Business Support team to our businesses and the success of the programme in incentivising companies to invest in growth.



Graph 4

## Support for Burnley & Padiham Town Centres

### Burnley Literary Festival

The first ever Burnley Literary Festival was made up of 48 sessions across 10 days, over October half term 2016. The sessions were tailored to all ages and ranged from author readings, storytelling, poetry workshops and creative writing sessions, to shared reading groups, theatre performances and interactive talks. Many of the sessions were aimed at children and in particular engaging them with reading and books. 1350 people attended the sessions across the 10 days, and in the region of 18,000 people will have engaged through the radio programmes. Footfall in the town centre increased throughout the festival, and the event received hugely positive feedback and requests for it to be an annual event. The event received funding from the Arts Council and sponsorship from Town Centre Partner McDonalds, plus it received huge amounts of in-kind support from town centre partners including Burnley Mechanics and Charter Walk Shopping Centre. The next Literary Festival will take place 6 to 9 October 2017.

### Burnley Christmas Festival

The first Burnley Christmas Festival was a two day event on 19<sup>th</sup> and 20<sup>th</sup> November. Saturday saw impressive 10 Ice Sculptures installed around the town centre along with a caricaturist, Silver Band and an appearance from Father Christmas. Sunday included Burnley Markets' Christmas Market on Curzon St, a face painter, performances from Burnley Youth Theatre, and spectacular festive Switch On Show followed by a firework display to accompany the Christmas Lights Switch On. Footfall in the town centre was increased by 10% over the weekend compared with the previous year. The cost of some elements of the Christmas Festival was met by town centre partners through sponsorship of Ice Sculptures and firework display.

### **Upcoming Burnley events**

Burnley's first Teenage Market will take place in Burnley town centre on Saturday 25 March and is a joint event organised by Burnley Markets and Town Centre Management. This nationally branded event provides a platform for young people to showcase their talents through either having a free stall to sell products they have made, designed, upcycled, curated, or performing (singing, dancing, playing) at the event. The market has received a hugely positive response during initial promotion and we have currently have 12 traders and 10 performers signed up for the event. The Teenage Market events have been proven to increase footfall, increase spend, and increase visitors to the local market.

Town Centre Management is also working in partnership with Burnley College to deliver the first Burnley Fashion Week during w/c 5 June 2017. The event, which will feature fashion shows, flash mobs, talks, workshops and personal styling sessions, is aimed at supporting town centre fashion retailers as well as showcasing the college and its students.

### **Burnley Town Centre**

Quarter 4 in 2016 saw an increase in town centre footfall of over 10% compared with the same quarter in 2015. Vacant units were at 15.8%, a decrease from 16.7% in the previous quarter. 15 town centre jobs were created in quarter 4.

### **Padiham Town Centre**

Padiham town centre vacancies are at 9% and have remained at this level for Quarters 2, 3 and 4 of 2016.

Padiham town centre has its own website and social media pages which have seen an increase in traffic throughout 2016.

Town Centre Management is developing Padiham branded lamp post banners to be displayed on Burnley Road in the town centre.

### **Painting Padiham**

The first Painting Padiham event will take place on Saturday 13 May in Padiham town centre. Artists will be able to compete for cash prizes by creating an original piece of art, depicting Padiham and its people, over the course of one day. Participants will be asked to select a location within a 1mile radius of Padiham Town Hall, and can paint inside or outside. Visitors to the event will be able to see artists at work and enjoy seeing original art created before their eyes. An exhibition of all event artists' submitted work will be on display at the Picture House Gallery, Padiham for 4 weeks commencing on 20 May 2017, and the winner of the competition will be announced at the launch event which marks the start of the exhibition. Entries have been open a short time and already 3 artists have signed up to take part. This is a jointly organised event between Town Centre Management, the Picture House Gallery and StormArt Gallery and is supported by Padiham Town Council.

### **Flood Resilience**

To date the Council has received 48 applications from (primarily) Padiham town centre businesses, 37 of which have been approved, to a value of £162,556.65. The closing date for new applications for the Flood Resilience Grant is 31<sup>st</sup> March 2017. £5000 is available to properties which were flooded as a result of Storm Eva on Boxing Day 2015. 74% of the businesses which were affected have applied for financial support for resilience measures.

To further support businesses and residents, the Council, in partnership with Newground, provided two free resilience workshop sessions for householders and businesses in December 2016. The idea was to provide and advice and support for businesses and residents with understanding alerts and warnings, practical steps to take, and preparing a flood plan. Positive feedback was received from those who attended the sessions.

The Council, working with Padiham Town Council and Lancashire County Council, is now working towards establishing a Community Resilience Group in Padiham to help support the community to help prevent, prepare for, and deal with a potential future emergency.

#### **FINANCIAL IMPLICATIONS AND BUDGET PROVISION**

9 None.

#### **POLICY IMPLICATIONS**

10 None.

#### **DETAILS OF CONSULTATION**

11 Head of Regeneration & Planning Policy – Kate Ingram  
Executive Member for Regeneration and Economic Development - Councillor Sue  
Graham

#### **BACKGROUND PAPERS**

12 None.

#### **FURTHER INFORMATION**

**PLEASE CONTACT:**

**Ryan Gifford – Assistant Economic Development Officer**

**ALSO:**

**Kate Ingram – Head of Regeneration & Planning Policy**

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## Scrutiny Draft Work Programme 2017/18

<p>June</p>	<p>Notice of Key Decisions and Private Meetings            Report/presentation from Liberata            Capital Budget Monitoring Quarter 4 (to 31<sup>st</sup> March 2017)            Revenue Budget Monitoring Quarter 4 (to 31<sup>st</sup> March 2017)            Year-end performance report 2016/17            Leisure Trust Annual Report</p>
<p>September</p>	<p>Notice of Key Decisions and Private Meetings            Revenue Budget Monitoring Q1            Capital Budget Monitoring - Q1            MTFS/Budget Setting Process 2018/19            State of the Local Economy            Review Groups            Work Programme</p>
<p>December            Budget Scrutiny            Panel</p>	<p>NKDPM            Revenue Budget Monitoring Q2            Capital Budget Monitoring - Q2            Q2 performance report            Treasury Management            Community Safety Annual Report            Review Groups            Work Plan</p>
<p>February            Budget Scrutiny            Panel</p>	<p>NKDPM            Resident Satisfaction Survey            Revenue Budget Monitoring Q3            Capital Budget Monitoring - Q3            Budget Reports            Draft Strategic Plan            Review Groups            Work Plan</p>
<p>March</p>	<p>Notice of Key Decisions and Private Meetings            State of the Local Economy            Review Groups            Work Plan 2018-19</p>

Liberata Reports as required

Waste Contract monitoring as required

Review groups

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